

Cleveland City Living

Cleveland City Living will promote residential living in downtown and "greater downtown" Cleveland, particularly targeting recent college graduates via marketing pieces, events, and promotions. Scott is already working closely with downtown property owners and managers, helping them to fill any vacancies they may have. He also will be working with corporations who actively recruit at colleges as well as **(i)Cleveland** to attract graduates' attention. Scott's passion parallels one of the strategic goals of the **Downtown Cleveland Alliance**, which is to increase residential and business population in downtown Cleveland, and he will be working closely with them.

For more information, visit www.clevelandcityliving.com.



Champion: Scott
Phillips

<http://civicinnovationlab.org/lu.cfm?lu=178>